



2012 MJA "MULES" SALES REP APPLICATION

ADVERTISING OPPORTUNITIES

ANNUAL MEMBERSHIP DIRECTORY, QUARTERLY NEWSLETTER, MJA WEBSITE

The Missouri Jewelers Association's sales representatives organization (the "Mules") would like to promote you and your firm on our roster of associate members and supporters of MJA.

Below are your choices for your Mules Membership, Newsletter Advertising, and Annual Membership Directory Advertising & Website Advertising. **Please check off your choices below.**

Missouri "Mules" Membership \$50

Quarterly Newsletter Advertising

- Business Card Ad – 4 issues (3 x 2) - \$125
- Newsletter ½ Page Ad Per Issue (7½ x 5) - \$150
- Newsletter Full Page Ad Per Issue (7½ x 10) - \$275

Annual Membership Directory

- | | |
|--|--|
| <input type="checkbox"/> Full Page B/W Ad (5½ x 8½) - \$275 | <input type="checkbox"/> Please Repeat Ad from 2011 MJA book |
| <input type="checkbox"/> Full Page Color Ad (5½ x 8½) - \$475 | <input type="checkbox"/> Sending New Ad Copy |
| <input type="checkbox"/> Inside Cover Color Ad (5½ x 8½) - \$500 | <input type="checkbox"/> New Ad Copy Enclosed |
| <input type="checkbox"/> Back Cover Color Ad (5½ x 8½) - \$650 | |

**Directory Ad includes a complimentary display table Saturday evening October 20, 2012
Lodge of the Four Seasons, Lake Ozark, Missouri**

MJA Website – www.missourijewelers.org

- Company Name, Logo & Link to contact name on MJWA website - \$200 Annually

Name _____

Company Name _____

Address _____

City _____ State _____ Zip _____

Email _____ Website _____

Phone*** _____ Fax _____

Cell Phone*** _____

(*Please designate which phone # you would like published in the Convention Program?)**

- CHECK VISA MASTERCARD DISCOVER

CARD NUMBER _____ EXP DATE _____

Signature of Applicant _____

TOTAL AMOUNT ENCLOSED \$ _____

Return this form to MJA, P.O. Box 70027, Shawnee Mission, KS 66207-1327

Phone: 913-661-0084 or 800-786-7859 Fax: 913-661-9939

Email: sjblair38@kc.rr.com

website: www.missourijewelers.org